

Wednesday, May 17, 2017

## MEET YOUR MEAT EVENT

*Eungella graziers provide a picturesque venue to strengthen the region's agriculture sector.*

**EVENT MAY 22 EUNGELLA** // Graziers are invited to visit a high quality branded beef cattle farm to talk about innovative grazing techniques, improving pasture and the latest trend of direct to consumer sales.

Kell and Mandy Tennent, Graziers at Cloudbreak Lowlines Cattle and Eungella Beef are strong advocates of sustainable farming practices.

Mandy said " Everything we do here is to improve the health and ultimately flavour of the animal. Animal health starts from ground up. Improving our soil means improved nutrients in the pasture for the cattle.

"We're bound by a pristine rainforest and beautiful Crediton Creek so we want to do everything in our power to look after them and integrate sustainable land management practices into our farm" said Mandy.

Reef Catchments has been working alongside the Tennents in their 86 ha property since 2012, and more recently improving soil health and pasture through applications of lime, to adjust soil pH and improve nutrient availability. Long term dairy farms are notoriously lacking soil calcium because it is sent off farm in the form of milk.

Throughout the day, attendees will have the opportunity to meet their meat, tour the old dairy and network over the Paddock to Plate BBQ lunch. The day will also include a presentation about the Crediton, Eungella and Cloudbreak history and ecology. The unique and compact breed of Australian Lowline cattle will be of interest.

Additional product lines from other producers in the community will also be available, including Cloudy Mountain Cordial, Eagle Spirit Kitchen jams, Cloudbreak Relish, Eungella garlic and of course the signature Eungella Beef.

"We are still learning all the time and we want to do our small part to help build this farming community together", said Mandy.

The intent is for innovative graziers to share their experience with one another and to discuss how involvement with the Greater Whitsunday Food Network has opened up new market channels of direct to consumer sales. Local Landcare groups will also be on board to provide information on weed management, biosecurity, soil health and revegetation management.

*This event is proudly co-funded by the Australian Government National Landcare Programme and the Queensland Government.*

### Event contributors:



### GRAZIERS NETWORKING EVENT

**Date:** Monday 22 May 2017

**Transport:** Bus departs Reef Catchments 8am, 85 Gordon Street Mackay

**Cost:** Free for landholders, lunch and morning tea provided

**RSVP:** Wednesday 17 May 2017 4968 4200 or [reception@reefcatchments.com](mailto:reception@reefcatchments.com)

**Media:** Media are invited to come along to speak with local graziers and presenters.

ENDS

**Media contact:** Tegan McBride | 07 4968 4213 | 0438 726 226 | [tegan.mcbride@reefcatchments.com](mailto:tegan.mcbride@reefcatchments.com)